



Data & Marketing Internship (ECCMD1408)



APPLY HERE

**THIS IS A FUNDED, ON-SITE INTERNSHIP
INCLUDING WORK PERMIT!**



Application Deadline

4 September 2026



Start Date

Autumn 2026



Duration

6 months



Location

Redditch, near
Birmingham,
United Kingdom



Benefits

- Certificate of sponsorship costs paid for
- A private room in a professional shared house, paid for, including Wi-Fi and utilities costs.
- Monthly payment to cover commuting tickets and living expenses.

Role Description

This is an excellent opportunity for an enthusiastic, professional, and commercially minded individual who has an interest in CRM systems, customer data management, business process improvement, marketing technology, and automation. The host manufactures hand crafted heating systems that provide long-lasting, energy-efficient warmth and is expanding its brand. Mentored throughout, you will play an integral role in supporting the company's growth across both domestic and export markets. Working closely with the Managing Director, Marketing Manager, and Sales Team, you will implement a CRM and develop its processes, analysing existing business data, supporting marketing campaigns, and identifying new market opportunities. If you are a confident communicator with strong organisational skills, excellent attention to detail, and the ability to manage multiple priorities effectively then apply today! This role will add real value to your CV and future career prospects.

Tasks

- Build and implement a CRM database using existing Excel group company customer data
- Create workflows and automations
- Research UK and export market opportunities and prepare business reports.
- Support digital marketing campaigns across email, social media, and web platforms.
- Monitor and analyse marketing performance, recommending improvements where appropriate.
- Assist with customer events, presentations, exhibitions, and dealer promotions.
- Create marketing content and maintain accurate sales and customer records.

Desired Skills

- Studying towards or recently completed a degree in Marketing, Digital Marketing, Business Analytics, Management Information Systems, Data Analytics, Computer Science, International Business, or a related discipline
- Experience using Excel for data analysis and organisation.
- Confidence in learning new software systems.
- Analytical thinking.
- Familiarity with databases, CRM systems, reporting tools, or business software
- Proactive, professional and self-motivated

The Host Company

The host is a UK-based manufacturer and retailer of premium, environmentally conscious home heating solutions. Combining innovative engineering with traditional craftsmanship, the company designs and produces high-performance heating products that help homeowners reduce energy consumption while maintaining exceptional comfort and style. Serving customers across the UK and exploring opportunities in international markets, the business operates at the intersection of manufacturing, retail, sustainability, and renewable home heating. The company is committed to continuous innovation, customer experience, and developing new routes to market through both domestic and export growth initiatives.