



Project Coordinator and Marketing Intelligence Internship (IAPC1102)



APPLY HERE

THIS IS A FUNDED, ON-SITE INTERNSHIP INCLUDING WORK PERMIT!

Role Description

This is a fantastic opportunity for a proactive and motivated individual, to join our Marketing and Recruitment team. Mentored throughout, you will play a key role in managing strategic projects focused on building and strengthening partnerships with companies and Universities, in the UK and globally. You will actively contribute to boosting this hosts performance by using a variety of research tools, techniques, both digital and traditional, to create new opportunities. This is a great chance to take ownership of projects. So, if you are a self-starter, have an **engaging and positive** nature and are a **confident lateral thinker**, this challenging placement will be great for both professional and personal development. Don't miss out, apply today!

Tasks

- Research and establish connections with new companies.
- Plan and run targeted email campaigns for businesses and Universities.
- Support promotion with a multi-channel approach to international partners to reach appropriate participants to apply to our programme.
- Grow network through LinkedIn, emails, social media, phone and F2F events
- Create engaging content to enhance new and existing relationships
- Review existing promotional efforts, report on performance and suggest new ideas
- Attend or host virtual network events to raise the hosts profile and attract interest
- Hold video calls with UK clients to create relationships and promote internships

Desired Skills

- Studying for a Marketing or Business degree or similar
- High level of energy, enthusiasm and commitment.
- Entrepreneurial mind-set.
- Analytical and proactive with solid administration skills
- Confident and professional communicator, both written and oral
- Confident and creative using social media e.g .LinkedIn, Facebook, Instagram
- Knowledge of CRM and Email campaign software
- Interest or knowledge in best practices for SEO and Google Analytics



Application Deadline

11 March 2026



Start Date

Summer 2026



Duration

12 months



Location

Belfast, United Kingdom



Benefits

- Certificate of sponsorship costs paid for
- A private room in a professional shared house, paid for, including Wi-Fi and utilities costs.
- Monthly payment to cover commuting tickets and living expenses.

The Host Company

The host is the UK and Irish branch of a global non-profit organization dedicated to providing students with paid international work experience in technical and STEM-related fields. The current team brings extensive experience from its sister company, which has been offering international internship opportunities since 2012. With a unique business model, we can offer internships and research projects to students with companies in the UK and Ireland, ranging from global corporates to start ups and, in a whole array of disciplines. Rapidly expanding, we are now looking to get more quality host companies on board, meaning a need for top quality people to assist with recruiting. The host has had many successful internships and with their friendly team and work hard, play hard ethic, you are guaranteed a great experience.

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