



Apply here

Start date

September 2024

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Belfast, Northern Ireland

Belfast is the capital city of Northern Ireland and over recent years has seen a period of significant regeneration and growth. The birthplace of the Titanic, this vibrant city has a buzzing nightlife and social scene with many cultural events taking place throughout the year. Close to beautiful countryside and the famous Giant's Causeway, Belfast has something to suit all tastes.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for an enthusiastic individual, to gain hands on experience in all aspects of marketing, in this diverse and pivotal role. Mentored throughout, within the marketing and business development team, you will actively contribute to boosting this hosts performance by using a variety of research tools, techniques, both digital and traditional, to create new opportunities through marketing activity. This is a great chance to take ownership of marketing projects. So, if you are a confident self-starter, this challenging placement will be great for both professional and personal development. Don't miss out, apply today!

Tasks

- Social media management using multi-channel communication
- Analysing marketing operations with weekly and monthly reporting on activities and actions
- Create and plan targeted talent acquisition campaigns to reach suitable students and businesses
- Improve existing promotion channels and explore potential new opportunities
- Review website performance with content creation, SEO management and Google analytics reporting
- Assist Business Development Managers providing content to develop and strengthen relationships with new and current clients
- Email campaign preparation, CRM management and report creation and interpretation

Desired Skills

- Studying for a Marketing or Business degree or similar
- Analytical and proactive with solid administration skills
- Confident and professional communicator, both written and oral
- Knowledge of CRM and Email campaign software
- Good knowledge of Excel and WordPress
- Interest or knowledge in best practices for SEO and Google Analytics

The Host Company

This young hearted welcoming host is the number one provider of quality internship experiences in the UK. With a unique business model, they can offer internships free of charge to students with companies in the UK ranging from global corporates to start ups and, in a whole array of disciplines. Rapidly expanding, they are now looking to get more quality host companies on board, who can offer interns a great experience in the UK.