



### Apply here

#### Start date

As soon as possible

#### Duration

6 months

#### Languages

Good spoken and written English levels are required (B2 onwards)

#### Location

Remote Internship

This opportunity will be undertaken either in the Belfast, Czech Republic or Slovakia. You will work remotely, for the host company, in one of the above locations in a serviced office, with other office staff.

#### Are you eligible?

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding

#### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

### Role

#### Are you looking to promote your city using your excellent video making skills?

Then this opportunity is perfect for you! This is a fantastic internship for a creative student, to gain practical experience of video creation in a commercial setting, promoting the best cultural hotspots your area has to offer. This could include things to do and see, some history, great food and more! Mentored throughout, you will conceptualise the project, film it and then edit the videos, showcasing the local hotspots and best things to experience. Your work will then be published and credited to a YouTube channel with an audience of over 3 million subscribers and the host company website. This is a great opportunity to showcase your talents and build an exciting portfolio to enhance your future career prospects.

### Tasks

- Plan and create video concepts that will appeal to travellers or tourists
- Present and defend your concept idea according to the host company's standards
- Go film! Go out and film your concepts using creative techniques
- Report your progress on a weekly basis with your mentor to agree action plans depending on your concept's development
- Edit the clips together, to tell an exciting, interesting story that sells the desired location
- Present your result as you go, take feedback from your supervisor and tweak for the next video, to improve and go again!

### Desired Skills

- Studying for a degree in marketing, multimedia and communications, film or similar
- Good filming skills
- Video editing skills: any software can be used depending on your preference
- Able to work autonomously
- Conscientious, thorough, able to work consistently and accurately

### The Host Company

This host company, launched in 2011, is based in Northern Ireland. It is a digital agency that helps its clients with website development, content marketing and video marketing. As part of its own marketing and publishing online, it has created several brands. One of these is a travel and tourism brand. They are keen to add video content from around the world and are committed to making this a great opportunity for a keen videographer to build out a great portfolio of work.