



Apply here

Start date

September 2023

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Bristol, England

Bristol is the largest city in the South West of England. It has a strong reputation for creativity, digital innovation and social enterprise, and is the home of Oscar-winning Wallace and Gromit and urban artist Banksy. Offering a lively nightlife, bars and restaurants aplenty, musical diversity and many historical attractions, including the SS Great Britain and the Clifton Suspension Bridge. In 2017, The Times newspaper voted it 'Best Place to Live in the UK' for young adults.

Are you eligible?

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for an enthusiastic Marketing student with a keen interest in sustainability to work with a world leader in carbon negative building materials. Mentored throughout, you will carry out a wide range of marketing tasks such as content creation and social media management to increase brand awareness and expand the host company's outreach. If you have a creative flair, great communication skills and want to join a fast-paced team of adaptors and innovators, apply today!

Tasks

- Creation of engaging blog posts, white papers, and other marketing collateral
- Content writing for the host company's website
- Management of the company's social media accounts; LinkedIn, Twitter, Instagram
- Promote the brand using Case Studies and Storytelling to increase engagement
- Database organisation and other marketing tasks as required
- Conduct research for Google Ads and SEO
- Follow an overall promotional strategy

Desired Skills

- Working towards a degree in Marketing or Business
- Interest in sustainable manufacturing
- Proficiency in Microsoft Office
- Excellent communication skills, both verbal and written
- Creative mindset
- Strong organisation and time management skills
- Knowledge of Adobe Illustrator would be beneficial

The Host Company

The host company is leading the way in manufacturing as they develop healthier, low carbon construction materials for the mainstream market. By rethinking and redesigning the production of building materials, this innovative company is not only finding huge market success but is also helping to ensure the longevity of our ecosystem. Combining nature and science has allowed the host company to drive performance and become world leaders in their field. If you want to be part of a high energy and resourceful team that is looking for creative, like-minded people, this could be the opportunity for you!