



Apply here

Start date

As soon as possible

Duration

6 – 12 months

Languages

Fluent in Spanish.

Good spoken and written

English levels are required

(B2 onwards)

Location

Belfast, Northern Ireland

Belfast is the capital city of Northern Ireland and over recent years has seen a period of significant regeneration and growth. The birthplace of the [Titanic](#), this vibrant city has a buzzing nightlife and social scene with many cultural events taking place throughout the year. Close to beautiful countryside including [10 Game of Thrones filming locations](#) and the famous [Giant's Causeway](#), Belfast has something to suit all tastes.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

Please note that, due to the current situation with Covid 19, the host company prefers that this role is worked remotely from your home country. However, you could come to the Belfast and work flexibly with the majority of working from your residence in Belfast.

This is a great opportunity for a highly motivated, target driven marketer. Mentored throughout, you will develop and implement online and offline marketing plans and drive online marketing revenue. You will evaluate online presence and assist in maintaining brand guidelines across all communications. Working alongside the Marketing Manager and sector staff, you will develop a range of lead generation activity including banner adverts, blogs, vlogs and web content. This is a fantastic chance to showcase professionalism and strong work ethic, providing a great addition to your CV and boost to future career prospects.

Tasks

- Development of group brands online and offline
- Development and implementation of digital marketing plans
- Maximise lead generation and online revenue
- Generation of content across multiple channels
- Co-ordination of trade shows and events
- Translation of marketing content to Spanish

Personal Skills

- Studying a degree level in a Marketing or Business with Marketing related subject
- Fluent in written and spoken Spanish
- Deliver high standards of personal behavior and effectiveness including timekeeping, quality of work, efficiency, professionalism, discretion, and strong work ethic.
- Manage time effectively and know how to prioritize tasks
- Strong communication skills extending to all stakeholders

The Host Company

The host company is made up of companies, all working together to develop sustainable food solutions. Headquartered in Northern Ireland, their global team of nutritionists use science and technology to ensure the most effective and efficient utilisation of nutrients in the production of food. Manufacturing across three production sites, selling and delivering to over 40 countries worldwide and to over 20 states within the US, this host's vision is to be the leading provider of integrated environmental, animal and human health solutions. Their strategy of "One Health: From Soil to Society" sees food production and health provision as one inter-connected value chain, where all elements are linked so that they can positively influence the environment, animal and human health and wellbeing.