

**Apply here****Start date**

January 2021

Duration

6 months

Language Requirements

Good spoken and written English levels are required (B2 onwards)

Location

Oxford, England

One of the World's most famous university cities, Oxford is a beautiful place. It is steeped in history and studded with picturesque buildings, yet maintains the feel of a young city, thanks to its large student population. This buzzing city has something for all tastes.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is an excellent opportunity for a student, with an interest in science, to enhance their skills and gain invaluable marketing experience at a global life sciences company. Mentored throughout, you will support marketing by designing a variety of materials, including flyers, brochures, and digital display ad banners. Together with this, you will use WordPress and Magento to create and maintain content on the company website. You will have the opportunity to gain new skills in other aspects of marketing practices, including email campaign creation, social media management, and Google Analytics, making this the perfect opportunity for you to develop your skills within a commercial environment and add value to your CV.

Tasks

- Creation of graphics for social media, email campaigns, and display advertising
- Production and editing of other marketing collateral, such as flyers and brochures
- Content management of website and ecommerce using WordPress and Magento
- Management of the product literature index
- Assistance in other marketing activities, where needed

Desired Skills

- Studying a graphic design degree/has relevant design experience
- Excellent working knowledge of Adobe Creative Cloud; Photoshop, Illustrator and InDesign
- Proficient with Microsoft Office suite of tools
- Self-starter with strong attention to detail
- Excellent time management and organizational skills
- Experience with WordPress and Magento would be advantageous

The Host Company

Founded in 1987, the host is recognised today as a leading company contributing to the acceleration of discovery through the provision of cutting-edge life science technology products and services for research and development in the medical, nutrition, cosmetics and energy industries. The host's range includes specialist antibodies, peptides and recombinant proteins. In addition, the company is able to draw upon in-depth expertise in extracellular matrices to provide elegant solutions for studying cell motility, migration, invasion and proliferation. Widely acknowledged as experts in cell culture, they partner with clients in tailoring cell systems to enhance screening outcomes and eventual prognosis.