



Apply here

Start date

January 2021

Duration

6 months

Language Requirements

Good spoken and written English levels are required (B2 onwards)

Location

Oxford, England

One of the World's most famous university cities, Oxford is a beautiful place. It is steeped in history and studded with picturesque buildings, yet maintains the feel of a young city, thanks to its large student population. This buzzing city has something for all tastes.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is an exciting opportunity for a life sciences student to gain invaluable marketing experience at a global life science technology, product and services provider for research and development. Mentored throughout, you will use your technical knowledge in creating engaging content for scientists, whitepapers, blog posts, social media, and website pages. You will have the opportunity to gain new skills in other marketing practices, including email campaign creation, managing website content using WordPress, and Google Analytics, making this the perfect opportunity for you to begin your marketing career and an invaluable addition to your CV.

Tasks

- Content writing for the company website
- Creation of engaging blog posts, white papers, and other marketing collateral
- Management of the company's social media accounts; LinkedIn and Twitter
- Organization of the product citations database
- Keyword planning and research for Google Ads and SEO
- Assistance in other marketing activities, where needed

Desired Skills

- Studying for a life science degree, preferably Masters
- Excellent written and verbal communication skills
- Proficient with Microsoft Office suite of tools
- Creative flair to writing
- Excellent time management and organizational skills

The Host Company

Founded in 1987, the host is recognised today as a leading company contributing to the acceleration of discovery through the provision of cutting-edge life science technology products and services for research and development in the medical, nutrition, cosmetics and energy industries. The host's range includes specialist antibodies, peptides and recombinant proteins. In addition, the company is able to draw upon in-depth expertise in extracellular matrices to provide elegant solutions for studying cell motility, migration, invasion and proliferation. Widely acknowledged as experts in cell culture, they partner with clients in tailoring cell systems to enhance screening outcomes and eventual prognosis.