



Apply here

Start date

ASAP

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

[Portsmouth, England](#)

Portsmouth is a dynamic and vibrant waterfront city. From the naval and maritime heritage, to towering [world-class visitor attractions](#); museums and galleries; unique [shopping destinations](#); great [food and drink](#); and miles of beautiful waterfront. There are lots of [things to do in Portsmouth](#), with [magnificent museums](#), live music venues, contemporary art galleries, two cathedrals, a diverse literary heritage, [nightlife, festivals and countless events](#) throughout the year

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a resourceful, innovative marketing and communications student, to gain practical experience and significant responsibility, quickly within this drone space software company. The host doesn't carry passengers; you'll be one of the team and involved from the outset. If you are a hungry self-starter, then this will be a truly rewarding internship. Assisting in the promotion and communication of the company's products to target audiences, you will have an innate talent for analytical thinking, a high degree of persistence and initiative. So, if you are proactive with sound business knowledge and an ability to multitask, this position will be the making of you both personally and professionally.

Tasks

- Optimisation of online content
- Identify, engage with, and market target audiences e.g. brochures, websites, social media, LinkedIn
- Create content for website, social media, and online retailers
- Produce interactive marketing material to support the development of social media
- Develop marketing material for external and internal promotional material and brochures
- Develop systems and workflows to improve the efficiency

Desired Skills

- Ability to work autonomously
- Innovative thinker, with great organisational and communication skills.
- Good all-round IT skills, with an ability to pick up and evaluate new technologies.
- Previous experience of social media management, website creation, e.g. Wix, Squarespace

Beneficial Skills

- Interest in drones and the future of mobility
- Exposure to electronics, 3D printing, physics, and physics simulation
- Assist software development using Javascript but Python or C++ may possibly be useful

The Host Company

The host operates in the Unmanned Aerial Vehicles (aka drones) market. With an intense focus on research and development, the company uses its extensive skills and knowledge to solve complex problems including, localization-mapping, navigation, and object recognition for autonomous robots. This family friendly host embraces a work ethos of expertise and creativity, striving to scale new heights by deploying cutting-edge technology to develop innovative solutions.