



ESPA

Marketing Internship (ASSMA2611)

Apply here

Start date

March 2021

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Belfast, Northern Ireland

[You will be working in Lisburn with a short commute from your accommodation in Belfast.](#)

Belfast is the capital city of Northern Ireland and over recent years has seen a period of significant regeneration and growth. The birthplace of the [Titanic](#), this vibrant city has a buzzing nightlife and social scene with many cultural events taking place throughout the year. Close to beautiful countryside including [10 Game of Thrones filming locations](#) and the famous [Giant's Causeway](#), Belfast has something to suit all tastes.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for an entrepreneurial and motivated student to apply practical marketing knowledge, in an innovative leader in door and access solutions. Mentored throughout, you will assist the senior Marketing Manager with all aspects of marketing within the UK and Ireland, using both digital and traditional methods. This is a great chance to take ownership of a major marketing project. So, if you are a confident self-starter, this challenging placement will be great for both professional and personal development. Don't miss out, apply today!

Tasks

- Promotion of product range, through to promoting specific specifications
- Assisting with Marketing campaigns relating to the business product portfolio and solutions, compliance and standards, aftersales care and specification tools
- Deliver marketing assets, brochures, mail campaigns, direct communication
- Produce marketing content to promote through various marketing channels
- Liaising with Marketing Manager on a weekly basis
- Provide support to CEO and Sales Director
- Compile market research relevant for the company and for the benefit of key decision makers

Desired Skills

- Possessing or studying for a degree in Marketing is **essential**
- Marketing experience within industry preferred
- An appreciation of the design of marketing materials
- Confident and proactive
- Excellent English communication skills, verbal and written
- IT literate
- Strong time management and organisational skills
- Project Management skills
- Creative flair and quick learner, ability to be adaptable

The Host Company

Part of an international group totalling 47,500 employees and annual sales close to 7 billion euros, this host is the UK's leading supplier of safety and security door solutions across a range of markets including residential, business, the health, public and high security sectors. Offering the most comprehensive total door opening solutions of any manufacturer, this innovative company is seeking motivated individuals to continue their success and maintain their position as the market leader.