



ESPA

Digital Marketing Internship Dutch, German or French speaker (IVCDC1711)

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Start date

Flexible

Duration

6 months

Languages

Dutch, German or French speaker.

Good spoken and written English levels are required (B2 onwards)

Location

Bristol, England

Bristol is the largest city in the South West of England. It has a strong reputation for creativity, digital innovation and social enterprise, and is the home of Oscar-winning Wallace and Gromit and urban artist Banksy. Offering a lively nightlife, bars and restaurants aplenty, musical diversity and many historical attractions, including the SS Great Britain and the Clifton Suspension Bridge. In 2017, The Times newspaper voted it 'Best Place to Live in the UK' for young adults.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a creative and proactive digital marketing student, to have a positive impact within this busy veterinary organisation. Working under the wider digital team, this role sits in the website build team, within the marketing department. Mentored throughout by the Digital Content Manager, you will assist in building and maintaining the website portfolio. Communicating with clinical stakeholders, you will obtain website requirements from new practices as well as manage and implement change requests for existing websites. For the selected candidate, this will provide an all-round experience and a solid foundation for anyone considering a career in this field.

Tasks

- Delivery of websites in a timely manner and in line with targets
- Manage change requests in a timely, professional manner
- Raise issues to the Digital Content Manager as required
- Maintain good working relationships with website stakeholders and practice staff
- Producing and maintaining website content, including some digital artwork
- Updating and maintaining practice websites via Content Management System
- Website testing and proofreading

Desired Skills

- Excellent attention to detail
- Strong written and verbal communication skills
- Good organisation and prioritisation skills
- An interest in the world of digital, especially within the veterinary sector
- Experience of MS Office and Google suite of tools

The Host Company

The host, established in 2011, is the UK Market leader in Veterinary care supporting over 1 million pet and livestock owners throughout the country. With more than 500 practices, they generate over £250 million in revenue and employ more than 10,000 people. Their modern, high tech facilities offer the best in modern day veterinary care and they invest heavily in research and development to ensure they keep pushing the boundaries of veterinary science. With further expansion planned, this ambitious company is seeking talented individuals to help them achieve their goals.