



Apply here

Start date

Flexible within the next three months

Duration

6 months

Languages

Excellent spoken and written English levels are required (B2 onwards)

Location

Belfast is the capital city of Northern Ireland and over recent years has seen a period of significant regeneration and growth. The birthplace of the Titanic, this vibrant city has a buzzing nightlife and social scene with many cultural events taking place throughout the year. Close to beautiful countryside and the famous Giant's Causeway, Belfast has something to suit all tastes. ESPA has many interns working in placements in Belfast, so there is the opportunity for a great social scene too.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a resourceful, innovative marketing and, or communications student to gain practical experience with this leading distributor of office furniture throughout Ireland and the UK. Mentored throughout, you will assist in promotion and communication of the company's office furniture services and products to the target audiences ranging from single clients to corporate giants. If you are a hungry self-starter, then this will be a truly rewarding internship.

Tasks

- Optimisation of online content representing products in line with relevant procedures, processes and policies
- Identify and engage with target audiences on social media
- Create content for website, social media and online retailers
- Produce interactive marketing material to support the development of social media
- Develop marketing material for external use
- Develop internal promotional material and brochures

Desired Skills

- Marketing and communications degree or similar
- Ability to work autonomously
- Innovative thinker
- Good all-round IT skills
- Previous experience of social media management
- Great organisational and communication skills.

The Host Company

The host is a family owned business and is one of the UK and Ireland's leading suppliers of office furniture and is expanding and rebranding. Based in Belfast in a magnificent 17th century linen mill, and a brand-new showroom, they stock thousands of office and home office products from leading manufacturers including Bisley, Jahnke, Alphason, Eliza Tinsley and Verco. As well as supply, they offer a free office planning service and personal attention to everyone who gets in touch. Past projects include replicating a U.S company's Atlanta based office to offices in Brighton and Dublin office, a "new look" socially interactive staff canteen and a funky radio station studio.