



## Apply here

### Start date

Flexible

### Duration

6 months

### Languages

Good spoken and written English levels are required (B2 onwards)

### Location

#### Chippenham, England

Dating back to the 7th Century, the historical market town of Chippenham is one of the West Country's most vibrant towns with a good night life and plenty of places to eat. The surrounding area has beautiful stone-built villages, many of which have been used as locations in the making of films such as Harry Potter, The Wolfman, Warhorse and Stardust. Chippenham is on the mainline rail route from London Paddington to the West Country and just 10 minutes by train to Bath, making it an ideal location to explore the South and South West of England. You will never be short of things to do!

### Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is a fantastic opportunity for a highly creative digital marketer to gain practical experience with this "on hold" audio marketing company. Mentored throughout, your creative thinking skills and strategies will be an essential part in driving the host company's digital narrative, enhancing the organization's image, improving digital communication with clients, and encouraging business growth. You will assist in helping to grow the brand's influence nationwide while also increasing brand loyalty, awareness and authority. This will be an amazing addition to your CV and a real boost to your career prospects.

## Tasks

- Content creation and management of the company's social media platforms; Instagram, Facebook, Twitter, LinkedIn
- Managing the company's official website including SEO
- Writing content for the company's blog or website
- Helping the team to follow-up and improve the digital marketing strategy and streamline existing processes
- Developing and managing PPC campaigns and tracking progress
- Planning, implementing, and monitoring our digital marketing campaigns across all digital networks

## Personal Skills

- Excellent communication skills, both written and verbal
- Experience in marketing and social media management
- Multimedia experience
- Excellent interpersonal and analytical skills
- Creative, innovative and well-organized

## The Host Company

Established in 1997, this host company is one of the country's leading suppliers of audio marketing solutions. Their very first customers were Haynes Publishing and American Express who are both still clients today and with business expansion their customers range from large blue-chip companies to small independent businesses. Frequent advances in technology has allowed the host to constantly upgrade their telephony hardware, scripting platforms and studio facilities to enable them to add a huge offering to their clients. In 2016 the host became a member of the Experience Marketing Association (EMA) and continues to get awarded national contracts.