



Apply here

Start date

January 2021

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Belfast, Northern Ireland

Belfast is the capital city of Northern Ireland and over recent years has seen a period of significant regeneration and growth. The birthplace of the [Titanic](#), this vibrant city has a buzzing nightlife and social scene with many cultural events taking place throughout the year. Close to beautiful countryside including [10 Game of Thrones filming locations](#) and the famous [Giant's Causeway](#), Belfast has something to suit all tastes.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for an enthusiastic business student, with a keen interest in team sports, to gain practical experience with this innovative, ambitious new company that has developed a platform to support professional sportsman to ensure optimal performance on match days. Mentored throughout by the Commercial Product Manager, you will engage extensively with the current and potential client base to fully understand the needs and trends within the market. You will also assist in building a strong sales pipeline to help achieve commercial targets. If you thrive on challenges, are focused and want to be the best, then this fast-paced environment will be a great experience.

Tasks

- Gain full understanding of target market segments and constantly challenging and refining
- Gain full understanding of key target personas and early adopters within target market segments and constantly challenging and refining
- Design and implementing lead generation campaigns
- Provide support to CEO/COO
- Market Research online and by telephone
- Assist sales representatives in managing their orders
- Proactive contribution of ideas and solutions

Desired Skills

- Working towards a degree in Business, Marketing, Market Research or similar
- Confident and proactive
- IT literate
- Strong time management and organizational skills
- Project management skills
- Excellent communication skills

The Host Company

This host company is an ambitious start up that has designed a platform to optimise the performance of professional athletes by providing them with a structured tool to engineer and own their bespoke medical, athletic and skill requirements ensuring that peak performance is reached on match days. Co-founded by an ex professional rugby player who made 70 appearances for Ireland, the application has been successfully trialled in the professional sporting arena. They are now looking to expand rapidly into Europe and are seeking like-minded people with the right attitude to join them.