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Start date

Flexible

Duration

6 months

Languages

Excellent spoken and written English levels are required (onwards)

Location

London, England

London is the capital and largest city of England and the United Kingdom. One of the world's most visited cities, it is steeped in history and culture. A city where you can eat fine food and experience great times, it has something for everyone.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is an incredible opportunity for a creative digital marketer, interested in design, environmental and ecological trends, to gain practical experience within this highly successful host company that design original products which inspire a sense of well-being with a focus on sustainability. Mentored throughout, you will increase the business to consumer (B2C) business stream, as well as improving and maintaining overall visibility. This is your opportunity to make a significant impact to this host company's growth, using your existing skills along with the opportunity to learn new. This will be an amazing addition to your CV and a real boost to your career prospects.

Tasks

- Create a digital marketing strategy
- Responsible for managing and monitoring the company's website including, repurposing and updating, SEO activity, PPC and paid digital media campaigns
- Manage the company's social media platforms; Instagram, Facebook, Twitter, LinkedIn
- Build the company's email database and manage email campaigns
- Expand the company's B2C sales via the company website

Personal Skills

- Excellent communication skills, both written and verbal
- Creative and commercial initiative
- Good level of numeracy
- An interest in environmental and ecological issues and trends
- An interest in design, and products with a high design/premium bias
- Ability to work autonomously and as part of a team
- Excellent MS Office skills (Word, Excel, PowerPoint).

The Host Company

Established in 1998, this host company has gained widespread international recognition as their in-house, unique designs feed into the growing world awareness of health, wellness, and especially sustainability. They are passionate about creating genuinely functional and innovative products that offer something better than what is already on the market. Winning over 25 international design awards, their products are sold in over 60 countries and in over 1000 stores from museum and design shops such as [MoMA NY](#), to supermarkets such as Wholefoods. They are used by some of the most well-known food experts, nutritionists and clean living advocates the world over and they continue to create innovative designs that encourage people to lead a healthy and sustainable lifestyle.