



### Apply here

#### Start date

November 2020

#### Duration

6 months

#### Languages

Fluent in Italian essential  
Good spoken and written English levels are required  
(B2 onwards)

#### Location

Newry, Northern Ireland

Known as the Gateway to the North and dating as far back as 4000BC, Newry sits snugly amidst the natural splendour of the [Mourne Mountains and the Ring of Gullion](#), an area of outstanding natural beauty. Now classed as one of Northern Ireland's newest cities, it offers a heady mix of retro and modern which gives this city a distinct edge. With a bustling atmosphere and beautiful countryside, there will always be things to do in and around Newry. If you want to experience the larger cities then Newry is perfectly placed between the capitals of [Belfast](#) and [Dublin](#).

#### Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

#### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

### Role

Are you a high energy, positive, analytics driven person with a passion for ecommerce and marketing? If yes, then we have a great opportunity for you working within this award-winning rug retail company. Mentored throughout, you will be involved in all aspects of online sales including online merchandising, data analytics, sales performance measurements, performance reporting, trend analysis, marketing including SEO, content, real-time social media activities and translation, to offer the best customer experience and maximise potential in the Italian marketplace. If you are up for a challenge and a great experience in a fast-moving environment, then apply today.

### Tasks

- Translate from English into Italian to ensure commercial, SEO, PPC and Partnership strategies are executed in the Italian market and are on brand and effective
- Analyse and report on sales performance and help build strategies to improve sales growth
- Give personalised interior advice reactively and proactively to customers through various communication methods, such as phone calls, live chat, email, and social media
- Manage real-time social media comments and engagements, helping to build communities and deliver a real time, personalised experience to customers
- Highlight areas within the customer experience that would benefit from automation or investment to better customers experience and offer solutions and ideas for consideration

### Desired Skills

- Passion for ecommerce
- Working towards a business, marketing or data driven degree or similar
- Good verbal and written communication skills
- Customer service or sales experience a bonus
- Confident with social media marketing

### The Host Company

Established in 2007, from humble beginnings, this successful host has become one of the market leaders in the design and supply of trendy, value led rugs. Selling online, they have now reached over 1 million orders to over 50 different countries and reach a rapidly growing number of customers through social media channels. Ambitious to take on the big players in the market they are seeking like-minded dynamic individuals to play a prominent part in their future success.