



## Apply here

### Start date

Flexible within the next 3 months

### Duration

6 months

### Languages

Good spoken and written English levels are required (B2 onwards)

### Location

Poole, Dorset

[Poole](#) is a popular tourist resort in the east of Dorset and is well known for Europe's largest natural harbour, water sports, award-winning blue flag beaches including the world-famous [Sandbanks Beach](#), a bustling quayside and a beautiful historic old town. Poole is a fantastic base from which to explore the rest of Dorset including the [Jurassic Coast](#) World Heritage Site. With numerous bars and eateries and the larger city of [Bournemouth](#) nearby there is something for everybody.

### Are you eligible?

Are you a registered student?  
Or

Are you eligible to participate in the Erasmus+ programme?

### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is a great opportunity for an enthusiastic marketer to gain an invaluable experience within one of the UK's largest financial advice networks.

You will be part of a pilot project within the Consumer Insight Department, helping build the research arm of the business. The pilot project has two main stages; the first to implement a programme designed to monitor client and adviser experience to develop an improvement plan and the second to investigate business requirements on external research projects to understand the market and its changes, in particular around client needs.

This strategic initiative will be in collaboration with key internal and external stakeholders

## Tasks

- Implement research campaigns to drive business understanding
- Assist in desk research and understand what research is already available around the business
- Project manage the expansion of the research arm across market, competitor, and client projects
- Produce regular and ad-hoc reports
- Work closely with all key stakeholders including our communications team, external research partner and contacts within the participating adviser firms

## Personal Skills

- Be working towards an undergraduate degree, ideally focused in a technical or digital discipline
- Have good relationship and clear communication skills in person, written and on the phone
- Knowledge of MS Office, especially Excel and dealing with large volumes of data
- Have excellent organisational skills
- Be a self-starter with a 'can do attitude'
- Experience of marketing campaign software would be an advantage but not required
- A flexible approach and robustness in working to overcome challenges

## The Host Company

The host company is a financial advice network supporting over 2000 Financial Advisors across more than 600 business and generates more than £200 million in revenue for 300+ employees. To build on their success, they are introducing new strategies aimed at gaining key consumer insight making these exciting times for the future.