



Apply here

Start date

Flexible within next three months

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

[Oxford, England](#)

The city of Oxford rivals London when it comes to the title of “most known city” in the UK. This is because of its magnificent history and the presence of Oxford University, one of the most renowned universities in the entire world. Amazing medieval architecture blends well with the modern aspect of the city where you can eat, drink, shop, explore and have a great time.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This role is a fantastic opportunity for an enthusiastic, creative, and self-motivated individual to gain hands on marketing experience within this rapidly expanding Oxford company who use advanced data analytics to aid the research into drugs, treatments and services for people with dementia or suffering from mental health conditions. Mentored within the marketing team you will assist in the development of both traditional and digital marketing strategies giving you a broad foundation for your future career.

Tasks

- To manage and evaluate marketing campaigns including creating content and collateral, with reference to case studies
- To conduct research on how the physical aspects of marketing could be used most effectively
- To help inform the strategic marketing thinking of the company
- To manage marketing and advertising promotional activities (e.g. social media, direct mail and web)

Desired Skills

- Studying for a degree in Marketing or with relevant experience
- Excellent verbal and written communication skills
- Excellent knowledge of MS Office
- Familiarity with marketing computer software and online applications (e.g. CRM tools, Online analytics, and Google AdWords)

The Host Company

This innovative host is a spin out company from Oxford University and are specialists in mental health and dementia research. Their primary purpose is to help accelerate improvements in medical research, service delivery and health outcomes for patients with mental illnesses and dementia through the provision of advanced data analytics services. With their partners they have created the largest and most in-depth mental health and dementia dataset based upon psychiatric clinical records with over 3 million patient records and 440 billion data points. Worldwide, there are over 1 billion people living with mental health conditions plus a further 50 million with dementia. This is your chance to do something truly rewarding with this amazing company, helping people live better lives.