



ESPA

Digital Marketing Internship – Polish speaker

(MASDMP2206)

[Apply here](#)

Start date

As soon as possible

Duration

6 months

Languages

Polish and good spoken and written English levels are required (B2 onwards)

Location

Derby, England

[Derby](#) is a thriving city with a population of over 250,000. A centre for advanced transport manufacturing, Derby is home to the world's second largest aero-engine manufacturer, [Rolls-Royce](#). This city has something to suit all tastes; great shopping and nightlife and for those who like the outdoors life, there is the beautiful [Peak District National Park](#) less than an hour by train.

Are you eligible?

Are you a registered student?
Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

Please note, due to the current situation with Covid 19, the successful candidate will be required to work remotely from their home country until the host company deems it safe to join them in the UK. Please check before applying that this is allowed by your university.

Are you an enthusiastic, creative, and positive person with an eye for detail and passionate about Digital Marketing? If yes, then we have a great opportunity for you to learn and develop your skills for a world-leading manufacturing and engineering company. Mentored throughout you will be involved in all aspects of digital marketing including SEO, content, social media and managing special campaigns to promote their fantastic products. If you want a great experience and feel you can meet the challenge, then apply today!

Tasks

- Support the deployment of international sales partner digital marketing strategy
- Develop understanding of reports/data analysis to influence key business decision
- Market research
- Database management/entry
- Translate and update market data
- Learn/apply SEO techniques on a live international website.

Desired Skills

- Working towards a marketing degree or similar
- Good verbal and written communication skills
- Knowledge of marketing in a business to business sector
- Confident with social media marketing
- Great content creator

The Host Company

This established host company is a global manufacturer and supplier of the world's most effective electric tow vehicles to move heavy loads from 50 kg up to 360,000 kg. Operated by an employee on foot, their unrivalled range of compact, battery-powered electric tugs improve operational efficiency, reduce manual handling, and promote lean manufacturing across many industries. Experiencing fantastic year-on-year growth, this British based success story supplies aerospace, automotive, pharmaceutical, retail and healthcare industries across the globe.