



Apply here

Start date

Flexible within the next three months

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Belfast is the capital city of Northern Ireland and over recent years has seen a period of significant regeneration and growth. The birthplace of the Titanic, this vibrant city has a buzzing nightlife and social scene with many cultural events taking place throughout the year. Close to beautiful countryside and the famous Giant's Causeway, Belfast has something to suit all tastes. ESPA has many interns working in placements in Belfast, so there is the opportunity for a great social scene too.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid.

Role

This is an exciting opportunity for a lover of data studying towards a business, marketing and, or finance discipline, to gain practical experience in data analysis for this established distribution company. Mentored throughout, you will assist in the analysis of company sales and distribution data to give the management team insight into the effectiveness of their sales, pricing, and promotional strategies. Your findings will be presented to the management and commercial teams to ensure maximum efficiency and profit moving forward. If you are up for a challenge and want to take ownership of a project, then this will be a great experience both personally and professionally.

Tasks

- Gather data from sales, special promotions, marketing, and pricing strategies
- Analyse data to assess the effectiveness of promotions and pricing
- Identify trends and anomalies in data
- Present findings to the management team
- Assist media and content teams by providing regular analytical insights to facilitate the campaign planning process
- Research and identify new areas and potential business
- Help the company to reach the budget established providing regular sales reports
- Monitoring the daily journey plan to optimize the company's distribution process
- Comparing YTD data (current year and past years) to highlight where the company needs to intervene

Personal Skills

- Studying for a degree in business, finance or similar with a strong emphasis on data
- Proficient in Excel (vlookup, Pivot table, Pivot chart, logical functions)
- Comfortable with numbers and large datasets
- Good communication skills
- Ability to spot patterns and trends within datasets
- Ability to produce detailed reports for the commercial team based on the data analysed.

The Host Company

The host is a family owned business, with a wealth of experience, that has been leaving an individual stamp on the retail industry in Ireland and the UK for nearly two decades. The company specialises in selling and distributing the world's leading FMCG grocery and food division products throughout Ireland and the UK. Partnering with top brands such as Filippo Berio, Nestle, Disney, Nandos and Jamie Oliver, to name but a few, their investment in technology will ensure they stay ahead of the competition.