



Apply here

Start date

Flexible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Swindon, England

Swindon, now a large city, has its origin as a small market town known as the Old Town which is the cultural heart of Swindon. With its quiet courtyards and alleyways, you'll find restaurants and bars, live music and independent shops. It's also famous for its [rail engineering heritage](#).

The modern part of Swindon also enjoys eateries, bars and pubs and is a shopping oasis with a Designer Outlet village.

Swindon has a buzzing arts and music scene with many events taking place throughout the year at venues such as the Wyvern Theatre, Arts Centre and [Swindon Museum and Art Gallery](#).

With its well-supported choice of sport clubs and attractions, there are lots of things to see and do Swindon.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a great opportunity for an enthusiastic marketer to gain an invaluable experience within one of the UK's largest financial advice networks.

You will be part of a pilot project within the Consumer Insight Department, helping build the research arm of the business.

The pilot project has two main stages; the first to implement a programme designed to monitor client and adviser experience to develop an improvement plan and the second to investigate business requirements on external research projects to understand the market and its changes, in particular around client needs.

This strategic initiative will be in collaboration with key internal and external stakeholders

Tasks

- Implement research campaigns to drive business understanding
- Assist in desk research and understand what research is already available around the business
- Project manage the expansion of the research arm across market, competitor and client projects
- Produce regular and ad-hoc reports
- Work closely with all key stakeholders including our communications team, external research partner and contacts within the participating adviser firms

Personal Skills

- Be working towards an undergraduate degree, ideally focused in a technical or digital discipline
- Have good relationship and clear communication skills in person, written and on the phone
- Knowledge of MS Office, especially Excel and dealing with large volumes of data
- Have excellent organisational skills
- Be a self-starter with a 'can do attitude'
- Experience of marketing campaign software would be an advantage but not required
- A flexible approach and robustness in working to overcome challenges

The Host Company

The host company is a financial advice network supporting over 2000 Financial Advisors across more than 600 business and generates more than £200 million in revenue for 300+ employees. To build on their success, they are introducing new strategies aimed at gaining key consumer insight making these exciting times for the future.