



Apply here

Start date

As soon as possible

Duration

6 months

Languages

German

Good spoken and written English levels are required (B2 onwards)

Location

[Worcester, England](#)

Worcester is a beautiful Cathedral and University City with a fascinating history of industry, and a wealth of interesting architecture. Offering top class sports teams and venues, an unrivalled selection of high street names and independent boutiques and a vibrant programme of events this lively city has something for everyone. If you want to escape city life and like the great outdoors you can visit the beautiful [Malvern Hills](#).

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a creative, communicative individual to gain hands on marketing experience within this rapidly expanding company in the fast-paced modular retail industry. Mentored throughout, you will assist in supporting the Marketing Manager and the Managing Director with creating sales and marketing materials for target clients across the European market. Given early responsibility you will be a confident, enthusiastic person who can adapt quickly to a fast-paced business. Working in a team environment that has many extracurricular activities and celebrates success, you are guaranteed a great experience on both a professional and personal level.

Tasks

- Undertake extensive market research
- Create and deliver a social media strategy to engage with potential clients, current clients, potential recruits across Europe
- Website language optimisation
- Help design and deliver marketing assets, brochures, mail campaigns
- Provide support to Marketing Manager
- Proactive contribution of ideas and solutions

Desired Skills

- Working towards a degree in Business, Marketing or similar
- Confident and proactive
- Good communication skills, verbal and written
- IT literate
- Strong time management and organizational skills
- Project management skills
- Excellent communication skills

Good to have

- Competent in the use of design software including Illustrator and Photoshop
- Knowledge of WordPress

The Host Company

For over a decade, this host company has served as the leading provider of retail solutions to sports clubs, stadia, venues, retailers, visitor attractions and franchises across the UK and Europe. Its broad range of target markets requires a versatile approach to marketing in order to capture the varying needs of its potential clients. Most prominent in the sporting world, the company has made a name for itself as the go-to for match-day merchandising solutions in the top English football leagues.