



Apply here

Start date

Flexible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

London, England

London is the capital and largest city of England and the United Kingdom. One of the world's most visited cities, it is steeped in history and culture with iconic buildings such as the [Houses of Parliament](#), [The Tower of London](#) and [Buckingham Palace](#). Modern attractions include, [Harry Potter Studios](#), [The London Eye](#) and the [Shard](#) to name but a few.

London is a city where you can eat fine food and experience great times, it has something for everyone. You will never get bored.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a student with a keen interest in marketing, market research and analysis, to gain practical experience with this innovative business solutions company. Mentored throughout, you will be responsible for building out the quality of prospect and business information data held in both the company's CRM, Salesforce and also their automated marketing tool, Marketo, which is fundamental to the success of their marketing campaigns. You will also gain broad experience in all aspects of marketing and will be well prepared to enter any fast-paced work environment.

Tasks

- Use search engines, LinkedIn and other systems to identify prospects most likely to be interested in buying the host's software
- Review data in Salesforce and Marketo for completeness and accuracy and work with business stakeholders to improve it
- Learn how to use features within Salesforce to maintain data quality going forward for example, reports, dashboards, RainKing, duplicate management
- Help the Account Development Team profile important prospect accounts by honing your research skills across the Internet
- Support the marketing team to maintain GDPR compliance
- Occasionally you may also be required to help at marketing events across Europe

Desired Skills

- Organised, high attention to detail
- Basic maths, data analysis skills
- Working knowledge of MS Office, particularly the main functions of Excel

Nice to have but not essential

- Experience working with databases
- Experience working within a marketing or sales organisation
- Salesforce.com or Marketo experience

The Host Company

The host company is a world leader in the provision of unified cloud Spend Management Solutions for medium and large size enterprises that typically operate on a global scale. The software platform provides greater visibility into and control over how companies spend money achieving significant savings and driving profitability. Since its launch this platform has helped customers globally to bring billions of dollars in cumulative spend under management. Expanding rapidly, this host is seeking talented individuals join them in their success.