



Apply here

Start date

April 2020

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Ballymena, Northern Ireland
Ballymena is a town in County Antrim, and the eighth largest in Northern Ireland. A bustling market town with good shopping and social offerings, it is a short bus ride from [Belfast](#). Ballymena is ideally situated to explore this beautiful country including [Games of Thrones Filming locations](#) and the [Giant's Causeway](#).

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is an exciting opportunity for a creative, self-starter, to gain practical marketing experience within this established business and recreation centre which is the hub of the local community. Mentored throughout, you will be responsible for constructing, implementing and managing a simple website in both traditional and digital marketing strategies. This is a great chance to use your skills and natural flair to own a project and make a real impression and impact within the community, as well as gaining a real sense of belonging.

Tasks

- Day to day administration of online channels; updating content information, images, activities
- Design and create marketing campaigns, with engaging content, in line with company's product and brand
- Regular reports back to management on performance and progress of the company's marketing plan
- Increase engagement and activity via social media and online blog content, creating, arranging and scheduling organic posts across social channels
- Establish strong relationships with the community team, offering customer feedback and lead generation opportunities
- Audit online channels to ensure the correct audience is identified and targeted.

Desired Skills

- Educated to Degree in Marketing/ Digital related discipline
- Experience of implementing and coordinating digital marketing campaigns
- Experience of marketing lead generation
- Excellent communication skills, language skills and a warm friendly personality
- Self-motivated, hardworking and a driven team player, who can also work effectively autonomously
- IT literate
- Keen interest in community/social engagement.

The Host Company

This host is a thriving business and recreation centre at the heart of the local community in Ballymena. Offering a whole range of facilities including offices for local businesses, suites for meetings and halls for much larger conferences. But it's not just business; they serve the local community with space for sports and recreation, health and fitness classes, childcare, community groups and special occasions.