

**ESPA****Business Development Internship** (LEABD2811)

## Apply here

### Start date

Flexible

### Duration

6 months

### Languages

Good spoken and written English levels are required (B2 onwards)

### Location

#### [Corsham, England](#)

This typical English market town offers a relaxed lifestyle, independent shopping and arts within a beautiful setting.

Located in the county of Wiltshire, Corsham has provided the backdrop for numerous [films and TV](#) dramas. Within easy reach of the lively cities of [Bath](#) and [Bristol](#) and only 1.5 hours on the train from London you will be ideally placed to explore all the region has to offer.

### Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is an exciting role within this award-winning manufacturing company for a proactive, inquisitive business student to gain hands on experience working on a key project. Mentored throughout, you will assist the Managing Director to develop a turnaround strategy to improve the performance within the Highways sector. The selected individual will be organised and not afraid to take ownership of this vital mission. This will be an invaluable experience for both personal and professional development.

## Tasks

- Market mapping of the Highways sector
- Sector dynamics for example, SWOT, Porters five force
- Communicating with distributors and establishing a plan
- Potential travel to visit distributors and end users to sense check analysis
- Establish potential scenarios for a turnaround strategy

## Desired Skills

- Studying towards a Business degree or similar
- A technical aptitude and/or experience would be preferred
- Excellent spoken and written English skills
- Internet research skills
- Good Microsoft Office knowledge
- Excellent communication and networking skills, telephone and face to face
- Ability to work on own initiative and with great organisational skills.

## The Host Company

This award-winning host company has a turnover of £6 million, and manufacture premium plastic litter and recycling bins, agricultural products, materials handling products and highways street furniture using innovative manufacturing techniques. Constantly expanding, they are seeking a proactive individual to assist in vital specific project. The company has hosted several successful ESPA internships.