

Apply here

Start date Flexible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location Corsham, England

This typical English market town offers a relaxed lifestyle, independent shopping and arts within a beautiful setting. Located in the county of Wiltshire, Corsham has provided the backdrop for numerous films and TV dramas. Within easy reach of the lively cities of Bath and Bristol and only 1.5 hours on the train from London you will be ideally placed to explore all the region has to offer.

Are you eligible?

Are you a registered student?

Or Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is an exciting Marketing role for an award-winning company who design and manufacture premium plastic litter and recycling bins, agricultural products, materials handling products and highways street furniture. Mentored throughout, you will assist in all aspects of marketing both traditional and digital. For the selected candidate, this will be a great all-round business experience.

Tasks

- Maintain and update the Company's e-marketing database
- Create e-marketing campaigns for different businesses and customers
- Plan, post and respond to various social media platforms
- Research current trends and news relevant to the marketing of the businesses
- Maintain and update the host's various websites
- Assist with media requests from 3rd parties
- Assist with literature and artwork requirements
- Assist with press requirements
- Research, amend, renew and book directories and memberships
- Research, review and book events
- Aide the business development managers in preparing for events
- Assist with the departments monitoring, analysis and reporting

Desired Skills

- Working towards a Marketing degree or similar
- Good verbal and written communication skills
- Knowledge of marketing in a business to business sector
- Confident with social media marketing
- Knowledge of updating websites

The Host Company

This award-winning host company has a turnover of £6 million, and manufacture premium plastic litter and recycling bins, agricultural products, materials handling products and highways street furniture using innovative manufacturing techniques. Constantly expanding, they are seeking proactive individuals to assist in their busy marketing department. The company has hosted several successful ESPA internships.