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## Start date

As soon as possible

## Duration

6 months

## Languages

Good spoken and written English levels are required (B2 onwards)

## Location

London, England

London is the capital and largest city of England and the United Kingdom.

One of the world's most visited cities, it is steeped in history and culture. A city where you can eat fine food and experience great times, it has something for everyone.

## Are you eligible?

Are you a registered student?  
Or

Are you eligible to participate in the Erasmus+ programme?

## Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is an exciting opportunity for a highly organised individual with a strong interest in media communications to work within this Out of Home (OOH) media specialist, focused on advertising products and services within airport terminals for global travellers. Using innovative digital media and real time data, they challenge traditional airport marketing attracting prestigious clients including Spotify, Clinique, Starbucks and easyJet. Mentored throughout, you will assist in the smooth running of client's advertising campaigns from start to finish including post campaign analysis. For the selected candidate this will provide a challenging yet rewarding experience.

## Tasks

- Dealing with incoming enquiries
- Liaising with specialist agency planners and buyers
- Monitoring competitive activity and inputting campaigns onto the host CRM
- Coordinate campaign photography
- Assemble presentations and sales materials
- Attend introductory presentations to clients
- Customer aftercare

## Personal Skills

- Studying for a degree in Business Administration, International Business or similar
- Self-starter, ability to work on your own and within a closely integrated team
- An interest in the aviation industry
- Enthusiastic, confident and good communication skills, both written and oral
- Ability to multitask and prioritise workload
- Organised and accurate
- Ability to keep cool under pressure.

## The Host Company

The host company is a division of the UK's leading independent Out-of-home (OOH) media specialist with 20 offices around the globe serving over 75 markets. Targeting global travellers, they manage advertising campaigns for clients' products such as perfumes, drink and services that can be purchased within airport terminals. They access the latest data on passenger trends and consumer insights, as well as tracking real-time movement to, from and within terminals to establish the best sites and time frames for maximum exposure to the travelling masses.

The group has a turnover of over £200 million, so this is a great opportunity to work within a hugely successful organisation.