



## Apply here

### Start date

Flexible within the next three months

### Duration

6 months

### Languages

Good spoken and written English levels are required (B2 onwards)

### Location

#### London, England

London is the capital and largest city of England and the United Kingdom. One of the world's most visited cities, it is steeped in history and culture. A city where you can eat fine food and experience great times, it has something for everyone.

### Are you eligible?

Are you a registered student?  
Or

Are you eligible to participate in the Erasmus+ programme?

### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is a fantastic opportunity for a proactive student wishing to develop their skills in marketing and communication and have a positive impact on this innovative host company. Following the launch of their highly successful document summarisation software, they are looking to develop a learning community site for students at university. It will share tips, tricks, resources and content on how to learn, manage stress and make the most of university life. Mentored throughout, you will assist in the promotion of this site in conjunction with the official launch of the software. Given early responsibility, this will be both a challenging and rewarding experience.

## Tasks

- Work with the founders to setup, launch and promote their community
- Curate the community, helping grow its user base within a specific university both online and on site
- Find partners, sponsors and advertising opportunities for the community
- Create, schedule and monitor content for the community and social feeds
- Work with the founders to create a highly compelling communications package and brochure as new content for the website and material for high impact presentations

## Desired Skills

- Studying for a degree in marketing, communications or other business related
- You're a fast learner, comfortable with jumping onto projects where you might not know how to deliver and are willing to bridge the gap between what you know and what you don't know
- Knowledge of Google analytics, monthly reports, SEO / SEM
- IT literate, good knowledge of Word, Excel and PowerPoint
- Creative, with design abilities. Photoshop and WordPress skills highly desirable.
- Have a strong sense of serving others, making sure that what we do as a company always delivers a positive experience for our customers and partners
- Interested in the education and productivity space

## The Host Company

This host has developed innovative document reading software that analyses, organises and summarises academic papers up to 3 times faster than traditional manual methods. This has resulted in individuals being able to produce 3 times as much work but with a massive reduction in stress. Please see link for [product testimonials](#). Alongside the launch of the official product, they are seeking to build online and onsite student communities throughout the UK promoting well being using tips, techniques and invited experts to help make learning and university life less stressful.