



ESPA Digital Marketing & Communication Internship

(GOPDM3107)

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Start date

Flexible within the next 3 months

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

London, England
Is the capital and largest city of England and the United Kingdom. One of the world's most visited cities, it is steeped in history and culture. A city where you can eat fine food and experience great times, it has something for everyone.

Are you eligible?

Are you a registered student?
Or
Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for an enthusiastic, creative thinker interested in marketing, communications and media to gain valuable management experience working in this fast-paced disruptive tech courier company. Mentored throughout you will be supporting the marketing team to develop digital marketing strategies through website & social media platforms management. You will also be expected to translate ideas to actionable items that deliver business results. Given early responsibility, this challenging role is a great chance to showcase your skills at the top level.

Tasks

You will be assisting in the following tasks;

- Website management
- Managing online content – website & social media platforms
- Optimise marketing tactics for customer acquisition such as marketing campaigns, newsletters and online advertising.
- Implementing digital marketing strategies
- Proposing creative new projects to attract prospects and convert leads

Desired Skills

- Excellent written communication skills
- Knowledge of UI/UX is desirable
- Experience with web management
- Outstanding analytical and problem-solving skills
- High standards of excellence and attention to detail
- Knowledge of Photoshop, Affinity or Sketch is an advantage

The Host Company

This host one of the fastest growing tech companies in London using new technologies disrupt the courier space. Using their pioneering platform to automate much of the operational side, they are constantly improving with the aim of delivering industry-leading customer experiences. Working with clients such as Selfridges, Deliveroo and Hostmaker this company is really going places.