



## Apply here

### Start date

Aug/Sept

### Duration

6 months

### Languages

Good spoken and written English levels are required (B2 onwards)

### Location

Wisbech, England

Wisbech is a bustling historic market town nestled close to the border of Cambridgeshire and Norfolk. There are plentiful shops, eating places and pubs, some offering live music where you can relax after a hard day. The local college gives the town a good student feel and social scene, so life here won't be dull. With the beautiful Norfolk coastline, a bus ride away, there are plenty of things to see and do.

### Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is a fantastic opportunity for an innovative Marketer to gain hands-on experience in a fast-growing company in the manufacturing sector. You will play a fundamental role in the implementation of the company's digital marketing strategy. This internship is a great opportunity to gain practical skills, in a real business, providing an invaluable addition to your CV and boost to your career aspirations.

## Tasks

- Handling social media channels; Facebook, LinkedIn, Twitter, Instagram
- Manage, enhance and write copy of the creative content for social media, websites and sales materials
- Email marketing campaigns
- Website content management
- Designing company brochures and graphic elements for social media
- Increasing the company SEO ranking for key search words and terms
- Support the sales team when required

## Desired Skills

- Degree in marketing or any other field related to the position
- Strong time-management and organisational skills
- To work on own initiative
- Excellent IT skills are essential
- Excellent communication skills
- Knowledge of WordPress and HTML preferred
- A genuine interest in digital marketing
- A knowledge of SEO is required
- Attention to detail and the ability to prioritise one's workload effectively.

## The Host Company

The host is a business specialising in the design and manufacture of products, primarily for the entertainment industry but also many other sectors. Established in 1981 and currently employing around seventy staff, they provide a high-class service, a flare for design and quality products. Working directly with professionals from a wide variety of companies that require solutions to their requirements.