



ESPA

Marketing and Communications Internship - French Speakers (CHEMA0506)

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Start date

Flexible within the next 3 months

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)
French – Fluent(C2)

Location

Derby, England

Derby is a thriving city with a population of over 250,000. A centre for advanced transport manufacturing, Derby is home to the world's second largest aero-engine manufacturer, Rolls-Royce. This city has something to suit all tastes; great shopping and nightlife and for those who like the outdoors life, there is the beautiful Peak District National Park less than an hour by train.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is an exceptional opportunity for a talented individual, interested in marketing and communications, to gain practical experience with this global provider of fleet management software. Mentored throughout and given early responsibility, you will be part of the Global Marketing Team supporting the implementation of communication and marketing campaigns across Europe to drive sales and brand awareness. For the selected individual, this is a great chance to showcase your talents and a great boost to both your CV and career.

Tasks

- Effectively sub-edit and localise marketing content, whilst ensuring timely completion
- Utilise social media to generate further interest and attention
- Help compose and distribute press releases and feature copy, and identify opportunities in media outlets across France
- Help plan industry events, conferences and exhibitions
- Help maintain the company website
- Expand the press and media database
- Work with the Marketing department on market research
- Create email campaigns and manage mailing lists

Desired Skills

- Background in Marketing Communications or PR
- Native French
- Fluent in spoken English
- Excellent copywriting and editing skills in French
- A keen eye for detail
- Good organisational skills
- Good IT Skills

The Host Company

This host company has grown to become the leading global provider of dedicated Fleet Management Software and is now used in over 180 countries around the world. Covering sectors including business, construction, emergency services, government and many more, this is a one stop shop for vehicle management.

The complete lifecycle of cars, vans, trucks, trailers, tractors, forklifts, cranes, containers and every other asset in a company's fleet can be managed using their software, from acquisition to disposal. It can incorporate all fixed costs and variable operating expenses, from utilisation, maintenance, compliance and accidents through to remarketing. They are now seeking a talented individual to help expand this success further into Europe.