



Apply here

Start date

Flexible within the next three months

Duration

6-9 months

Languages

Excellent spoken and written English levels are required (B2 onwards)

German or Spanish a bonus

Location

Belfast, Northern Ireland

Belfast is the capital city of Northern Ireland and over recent years has seen a period of significant regeneration and growth. The birthplace of the Titanic, this vibrant city has a buzzing nightlife and social scene with many cultural events taking place throughout the year. Close to beautiful countryside and the famous Giant's Causeway, Belfast has something to suit all tastes.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for an enthusiastic marketer to gain practical experience with this innovative, ambitious and rapidly growing company. Mentored throughout by the Marketing Manager you will assist in all aspects of marketing including research and lead generation, building a brand ambassador programme, traditional and digital marketing strategies. If you thrive on challenges, are focused and want to be the best, then this fast-paced environment will be a great experience.

Tasks

- Reach out and build partnerships
- Assist Marketing Manager to build a 'brand ambassador' programme
- Create and deliver a social media strategy to engage with potential clients, current clients, potential brand ambassadors
- Identify and engage with target audiences on social media
- Create content for website and blogs
- Produce interactive marketing material to support the development of social media including video
- Undertake extensive market research
- To help design and deliver marketing assets, brochures, mail campaigns
- Perform research, run keyword campaigns and other marketing activities to support the marketing team

Desired Skills

- Working towards a degree in marketing, business or similar
- Confident and proactive
- Good communication skills, verbal and written
- IT literate
- Excellent communication skills

Good to have:

- Knowledge of CMS such as WordPress
- Competent in the use of design software including InDesign and Photoshop
- Some knowledge of working with HTML or CSS an advantage

The Host Company

This innovative host company was established in 2009 by the CEO, then in full time study, who had issues moving personal belongings between home and university. He has since grown this concept to offer a full door to door delivery solution to anyone who needs to send their bags and boxes around the world. Competitively priced, the service is used by students, expats, holidaymakers, people moving abroad and business people who wish to travel light and avoid excess baggage charges. Expanding rapidly, they have gone from just 3 UK routes to over 40 000 international routes taking in 200+ countries and are opening offices throughout Australia and the US.