



# ESPA

## Sales Support and Marketing Internship – Spanish Speakers (WEASM0803)

### Apply here

#### Start date

July 2019

#### Duration

6 months

#### Languages

Good spoken and written English levels are required (B2 onwards), Spanish C1/C2

#### Location

##### Yate, near Bristol

Yate is a small town to the northeast of Bristol that dates back over 1000 years. With a bustling shopping centre and social life and only a short distance from Bristol, you are in a great place to explore this picturesque region.

#### Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

#### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

### Role

This is a fantastic opportunity for an enthusiastic, proactive individual to gain an invaluable experience in sales and marketing within this leading safety footwear supplier to the catering industry. Mentored throughout you will assist the company in developing their ambitious drive to grow their customer base and sales in Spain. Involved in sales support, market research, generating and qualifying leads and numerous marketing activities, you will gain a great all-round business experience.

### Tasks

- Carrying out market research to gain good understanding of the target market
- Generating leads via database management, emails and calls
- Working on social media platforms
- Translating from English into Spanish
- Booking appointments for the sales team
- Making outbound calls to build and manage the pipeline
- Day to day account management and fulfilment of customer requirements; marketing content, product documentation, order and forecast chasing

### Desired Skills

- Studying for a business-related degree
- Excellent verbal and written communications skills in English, Spanish. If you can speak Italian as well, that would be a real bonus
- Organised, confident and outgoing
- Proactive, self-starters with a great work ethic
- Personable and can build relationships
- Team player internally and externally
- Smart problem solver
- Ability to multi-task and prioritise

### The Host Company

This innovative technological host is a fast-growing company specialising in the design and manufacture of cutting-edge ergonomic safety footwear for the catering industry. Recognising the need for specialist footwear for chefs and kitchen workers who are on their feet for long shifts they have developed the perfect solution. Working alongside a top UK university they have combined the science of biomechanics with material science and are able to offer the best levels of comfort and support to minimise fatigue and discomfort. With over 6 million happy customers and now expanding into Spain and Italy, they are seeking ambitious individuals to join them.