



### Apply here

#### Start date

Flexible within the next three months

#### Duration

6 months

#### Languages

Good spoken and written English levels are required (B2 onwards)

#### Location

##### Newry, Northern Ireland

Known as the Gateway to the North and dating as far back as 4000BC, Newry sits snugly amidst the natural splendour of the Mourne Mountains and the Ring of Gullion, an area of outstanding natural beauty. Now classed as one of Northern Ireland's newest cities, it offers a heady mix of retro and modern which gives this city a distinct edge. With a bustling atmosphere and beautiful countryside, there will always be things to do in and around Newry.

#### Are you eligible?

Are you a registered student?  
Or

Are you eligible to participate in the Erasmus+ programme?

#### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

### Role

This is a fantastic opportunity for an energetic and creative Digital Marketer to gain valuable experience with this growing digital marketing agency. Mentored throughout, you will assist on multiple projects for their international clients to include growing website traffic, improving the user experience on client websites, blogging and much more. For the selected candidate, working in this fast-paced environment will give you a great work and learning experience, invaluable for your future career prospects.

### Tasks

- Growing client website traffic with a data orientated approach using Google Analytics
- Optimising existing content for SEO
- Content writing for blogs and product pages
- Social media activities
- Copy-writing and creative writing – improving existing pages

### Desired Skills

- Studying for a degree in Digital Marketing or similar or possessing proven Digital Marketing experience
- Passionate about marketing
- Photoshop skills
- Competent with Social Media
- Knowledge of Google analytics
- Interest in computer/console gaming

### The Host Company

The host company is a rapidly expanding marketing agency dealing with mainly international companies and offering the complete package to market companies, grow their online presence and increase sales. With a focus on the health and luxury goods sectors their data driven philosophy has proved hugely successful, increasing the sales of one company by over 400% in size since last April while other people in the space have struggled to grow. With knowledgeable staff in all areas of marketing and IT, each with a unique set of specialisations they ensure clients get the best of it all under one roof. This young, forward thinking company is certainly going places.