



## Apply here

### Start date

Flexible within the next three months

### Duration

6 months

### Languages

Good spoken and written English levels are required (B2 onwards)

### Location

Ballymena, Northern Ireland  
Ballymena is a town in County Antrim, and the eighth largest in Northern Ireland. A bustling market town with good shopping and social offerings, it is a short bus ride from Belfast. Ballymena is ideally situated to explore this beautiful country.

### Are you eligible?

Are you a registered student?  
Or

Are you eligible to participate in the Erasmus+ programme?

### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is an exciting opportunity for an innovative, entrepreneurial marketing student to assist this rapidly growing organisation that manufactures and distributes Rapid Self-Test Health Diagnostics kits to the UK and over 70 countries worldwide. Your aim will be to give their customers and potential new customers an increased awareness of their products and services across the world and through websites such as Amazon and their own e-commerce site. Mentored throughout, you will use social media to increase visibility of the company, including website content planning, writing for the company blog and other social media activities as required. This is a great opportunity to showcase your creative talent and take full ownership of the project, a great boost for both personal and professional development.

## Tasks

- Social media management
- Content writing for blogs and newsletters
- Development of the digital presence including landing pages, SEO, and social media channels
- Customer support
- Developing innovative “out-of-the-box” digital campaigns to grow engagement with host products

## Desired Skills

- Studying for a degree in marketing or similar with a focus on digital media
- Practical experience of social media management
- Practical experience using social media software such as; Facebook Messenger, Instagram and WhatsApp
- Good communication skills, verbal and written, in English
- Strong time management and organisational skills
- Content creation, Photoshop and video editing is a bonus

## The Host Company

This award-winning host company, established in 2005, is a rapidly growing manufacturer and supplier of Rapid Self-Test Health Diagnostics kits including diabetes, pregnancy testing and digital thermometers. Supplying many of the UK's Supermarkets and pharmacies including, Tesco, Sainsburys and Boots the Chemists and having distributors in over 70 countries worldwide, they are becoming a leading global entity in this niche product field. They are now seeking dynamic individuals to take them to the next level.