



### Apply here

#### Start date

Flexible

#### Duration

6 months

#### Languages

Good spoken and written English levels are required (B2 onwards)

#### Location

Corsham, England

This typical English market town offers a relaxed lifestyle, independent shopping and arts within a beautiful setting. Located in the county of Wiltshire, it's within easy reach of the lively cities of Bath and Bristol and only 1.5 hours on the train from London.

#### Are you eligible?

Are you a registered student?  
Or

Are you eligible to participate in the Erasmus+ programme?

#### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

### Role

This is an exciting Business Development role, for an award-winning company who design and manufacture innovative products for several markets, including litter and recycling, highways, agricultural and transit packaging. This expanding company is seeking a proactive individual to assist the Managing Director by developing a turnaround strategy within the highways sector.

### Tasks

- Market mapping of the highways sector
- Sector dynamics, for example SWOT, Porters five forces.
- Communicating with distributors and establishing a plan
- Establish potential scenarios for a turnaround strategy
- Potential travel to visit distributors and end users to sense check analysis

### Desired Skills

- Business Degree or similar
- A technical aptitude and/or experience would be preferred
- Excellent spoken and written English skills
- Internet research skills
- Good Microsoft Office knowledge
- Excellent communication and networking skills, telephone and face to face
- Ability to work on own initiative and with great organisational skills

### The Host Company

This award-winning host company has a turnover of \$10 million, designing and producing military grade boxes and cases for transportation of fragile and expensive equipment in potentially hostile climates and environments. This could include, for example the military, film and Television Industry and Scientific institutions. The company has hosted several successful ESPA internships.