# ESPA

## Marketing Internship (MYOM2602)

**Start date**
ASAP

**Duration**
6 months

**Languages**
Good spoken and written English levels are required
(B2 onwards)

**Location**

Bristol, England

Bristol is the largest city in the South West of England. It has a strong reputation for creativity, digital innovation and social enterprise, and is the home of Oscar-winning Wallace and Gromit and urban artist Banksy. Offering a lively nightlife, bars and restaurants aplenty, musical diversity and many historical sites, in 2017, The Times newspaper voted it 'Best Place to Live in the UK'.

**Are you eligible?**

Are you a registered student?
        Or
Are you eligible to participate in the Erasmus+ programme?

**Benefits**
See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is a fantastic opportunity for a creative individual to gain practical experience in Marketing with this award-winning App Development company. Using your marketing and research skills, you will manage the website and analyse communications as well as developing a marketing strategy for the company to move forward and promote their product. Mentored throughout, you will be given responsibility early on, meaning this internship will be a valuable tool for personal and professional development as well as a great addition to your CV.

### Tasks

- Monitor analytics with the social media team to identify viable ideas
- Enhance the marketing presence of the company by creating engaging social media content through Twitter, Facebook, Instagram and LinkedIn
- Provide support to the marketing team at live and online events
- Find new promotion channels for the host's services as well as improve the existing ones

### Desired Skills

- Marketing or Communications background preferable with an understanding of General Marketing
- Social Media skills
- An understanding in brand awareness building
- Flexibility and "can do" attitude
- Ability to work alone as well as part of a team.

### The Host Company

This award-winning host company, established in 2001, is voted one of the top App Developers in the UK and has an expertise in healthcare and education, professional services, energy and defence and engineering. They have formed partnerships with the Ministry of Defence (MOD) and other high-profile establishments to design and develop ground-breaking apps. Their aims include finding solutions to problems, which involves creating a suite of mobile apps to improve and streamline processes.