

ESPA Business Development Internship (TICBD0412)

Apply here

Start date

Flexible within the next three months

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

London, England

London is the capital and largest city of England and the United Kingdom. One of the world's most visited cities, it is steeped in history and culture. A city where you can eat fine food and experience great times, it has something for everyone..

Are you eligible?

Are you a registered student? Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a proactive, confident individual to strengthen Business Development skills with this innovative, disruptive host. Working within the competitive tourism industry the host is looking to establish itself with it's intelligent chatbot events assistant. Mentored throughout, you will assist with research into identifying potential businesses to partner with and then make first prospection calls. This challenging placement will be a great opportunity to demonstrate your skills and versatility promoting a unique service platform as well as boosting your career prospects.

Tasks

- Market Research, online and by telephone, to identify potential partners
- Making introduction calls to prospective partners
- Proactively visiting potential partners in London
- Negotiate partnership arrangements and set up accounts
- Come up with innovative "out-of-the-box" ideas to grow the business and implement them

Desired Skills

- Studying for a degree in Business, Marketing, Entrepreneurism or similar
- Confident and proactive
- Good communication skills (verbal and written) in English
- Strong time management and organizational skills

The Host Company

This innovative host is using artificially intelligent chatbots to give visitors, to new destination cities, a live assistant that recommends and finds tailored events based on information given by the user and links them to authorised ticket sellers. These may include tours, shows, concerts and attractions in an industry that is worth \$150 billion worldwide. The user, in effect, will have their "own" concierge ensuring a great personalised experience. With substantial funding this disrupter is really going places!

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