



Apply here

Start date

January 2019

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Gloucester, England

Gloucester has its roots stretching back to Roman times and has continued to be an important English city, boasting over 2,000 years of history. The country's most inland port, the city has seen unprecedented regeneration in the last decade, most visibly at the city's historic docks making it a top shopping destination. This friendly city hosts a premieriership rugby team with the country's most passionate support and with buzzing night life, you are guaranteed a great experience.

Are you eligible?

Are you a registered student?
Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a student with an interest in Marketing to join this unique specialist lighting company. The role will involve engagement in all aspects of marketing including strategy, digital marketing and the creation of marketing materials. This all-round marketing experience for this niche product will be a great addition to your CV and could really light up your future career prospects!

Tasks

- Assist in developing and implementing marketing strategy to increase the company's presence
- Handling social media channels
- Carrying out market research and looking for potential clients in several countries
- Email marketing campaigns
- Website content management
- Assisting in writing company brochures
- Administration and support of all marketing duties

Desired Skills

- Studying for a degree with a strong emphasis on marketing
- Good understanding of digital marketing such as using WordPress and managing social media platforms
- German, French, Italian, Portuguese, Dutch or any Scandinavian language is a bonus
- Attention to detail and a responsive attitude
- Organised and deadline orientated
- Good at prioritising and calm under pressure
- Ability to adapt quickly to changes and flexibility

The Host Company

This innovative host company is rapidly becoming a market leader in the provision of bespoke LED lighting solutions to light up the facades of important buildings or to supply ambient or atmospheric lighting to exhibitions, events and television studios to name a few. Famous buildings include the Royal Palaces, Wembley Stadium and the Tower of London. Expanding quickly, they now plan to "light up" mainland Europe, USA, Asia and Australia!