

# ESPA Marketing & Content Writing Internship (WRIMA1311)

## Apply here

#### Start date

Flexible within the next three months

#### Duration

6 months

#### Languages

Good spoken and written English levels are required (C1 onwards)

#### Location

## Bristol, England

Bristol is the largest city in the South West of England. It has a strong reputation for creativity, digital innovation and social enterprise, and is the home of Oscar-winning Wallace and Gromit and urban artist Banksy. Offering a lively nightlife, bars and restaurants aplenty, musical diversity and many historical sites, in 2017, The Times newspaper voted it 'Best Place to Live in the UK'.

#### Are you eligible?

Are you a registered student?
Or

Are you eligible to participate in the Erasmus+ programme?

#### **Benefits**

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

# Role

This is a fantastic opportunity for a creative, self-motivated individual with a passion for all things food and drink to write attractive content for this award-winning company. Mentored throughout you will assist in the creation of food and drink offers for independent eateries in Bristol aimed at offering customers delicious food at great prices. This mouth-watering internship within this young, fast growing company will provide a great business experience as well as helping you to discover the best places in this fantastic city.

# **Tasks**

- Write attractive content for discounted food and drink offers at local independent restaurants and bars
- Discover and write about new exciting foods
- Assist in marketing campaigns when required
- Research new cities and locations as potential targets for expansion
- Liaise with both business development and marketing departments to produce the best content

### **Desired Skills**

- A degree with a creative, business or marketing bias
- A passion for food and writing great content
- A high level of written and spoken English
- Self-motivated and organised
- Great attention to detail

## **The Host Company**

This young, vibrant, Bristol based host company provides an award-winning app and website that offers amazing real time discounts on food and drink within the city's independent restaurants. Avoiding the large restaurant chains enables promotion of smaller eateries allowing the user to discover a whole new world of delicious food, drink and places to socialise while supporting the local economy. As well as Bristol they operate in two other UK cities and have more planned for 2019, meaning exciting times ahead.

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