



Apply here

Start date

Flexible within the next three months

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Redditch, England

Redditch is a bustling town 15 miles from the city of Birmingham. With a host of eateries and attractions there is always plenty to do.

Are you eligible?

Are you a registered student?
Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a Marketing student to assist with the marketing campaign of this newly formed company supplying security systems to business and individual households. Mentored throughout, you will be involved in both the digital and more traditional methods of marketing. This is a great chance to take early responsibility and ownership of this exciting new project and will be an invaluable addition to your Cv.

Tasks

- Market analysis and identify key areas for promotional activity
- Running marketing campaigns – email campaigns and promotional activities (exhibitions)
- Producing promotional material (such as brochures, product sheet, case study and whitepapers)
- Organise customers' visits and prepare presentations
- Management of the company's website and Social Media accounts
- Improving online presence and optimization (Google Analytics and SEO)
- Management of the CRM
- Attend regular meetings with management teams

Desired Skills

- Degree in Marketing or other business-related course including digital marketing knowledge
- Experience of WordPress, Photoshop, Google Analytics, SEO and Social Media
- IT literate, good knowledge of Word, Excel and PowerPoint
- Confident, creative, proactive and a source of proposals
- All-rounder, flexible in relation to type of work assigned.

The Host Company

This newly formed host company specialises in the supply of security products and systems to both business and individual households.