Market Research Intern (TECMR2311)

Role

This is fantastic opportunity for a confident and enthusiastic individual interested in a hands-on market research role with one of the UK’s preeminent venture capital fund managers. Mentored by the senior team you will play a leading role in researching, segmenting and documenting the UK and Ireland’s venture capital marketplace. Whether you have an interest in private company investment or not, this is a great opportunity to gain an unparalleled view of the UK/Irish technology investor landscape and their investment portfolios, laying a great foundation for a career in the venture/start-up/advisory industries and a great addition to any CV.

Tasks

- Using market-leading research tools and sources to identify and prioritise the UK/Ireland technology investor landscape into a comprehensive database.
- Colleague interviews and relevant event attendance
- Desk research including understanding and reviewing sector preferences, investment stages and activity levels
- Developing an enquirable front end to the database that will assist with valuable segmentation of the target group by investment stage and preferences

Personal Skills

- Degree in Marketing, Business, Accounting, Technology or Computer Science
- Self-starter
- Confident and communicative
- Autonomous, entrepreneurial mind-set, ability to assimilate and organize large data sets
- An interest in venture capital would be beneficial
- Focused on delivery of key outcomes and able to structure workloads and self-organise

The Host Company

Established in 2014, the host is one of the UK’s leading venture capital fund management businesses investing in exciting early stage technology companies in Northern Ireland and Scotland. They have an extensive portfolio of companies, many of which are now making great progress in their respective industries and have also hosted successful ESPA interns. To keep the momentum going, they are now seeking bright entrepreneurial minded spirits to join in their success.

Are you eligible?

Are you a registered student?
Or
Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

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