Digital Marketing Internship (LUSMA2709)

Role

This is a fantastic opportunity for an innovative Marketer to gain hands on experience in a fast-growing company in the cosmetic industry. Mentored throughout, you will play a fundamental role in the implementation of the company’s digital marketing strategy. This internship is a great opportunity to gain practical skills in a real business, providing a great addition to your CV and boost to your career aspirations.

Tasks

- Handling social media channels; Facebook, LinkedIn, Twitter, Instagram
- Managing, enhance and write copy of the creative content for social media, websites and sales materials
- Email marketing campaigns
- Website content management
- Identifying and communicating with bloggers and influencers
- Increasing the company SEO ranking for key search words and terms
- Support the sales team when required

Personal Skills

- Studying a marketing degree
- Strong time-management and organisational skills
- Take initiative at work; go the extra mile
- Excellent IT skills are essential
- Excellent communication skills; written and spoken English
- Knowledge of WordPress and HTML preferred
- A basic knowledge of SEO is required
- Attention to detail and the ability to prioritise one's workload when workload builds up.

The Host Company

The host is a family run business specialising in the design, production and marketing of their unique organic cosmetic product. They currently sell internationally to major high street retailers. Expanding throughout the UK, Europe & US, they are now seeking a talented individual to assist them to achieve their goals.