Business Development and Marketing Internship
French Speakers (LEABD1508)

Role
This is an exciting Business Development and Marketing role, for an award-winning company who manufacture protective cases aimed at transporting fragile and security sensitive equipment in demanding terrains and environments. This expanding company are seeking a proactive French or Spanish speaker to assist the Business Development Manager and Sales team to generate new business in Europe for this unique product.

Tasks
- Follow up on leads made at exhibitions and seminars
- Communicating with distributors and coordinating activities
- Finding new customers
- Plan and attend exhibitions
- Marketing and communication activities such as market research, competitor analysis, email campaigns, content creation and managing social media
- Potential travel abroad
- Managing data, liaising with the Department of International Trade, reviewing possible business leads
- Working on the business development and marketing strategy

Desired Skills
- Business Degree or similar
- Internet research skills
- Good Microsoft Office knowledge
- Excellent communication and networking skills (exhibitions)
- Ability to work on own initiative and with great organisational skills
- Confidence to sell to business

The Host Company
This award-winning host company has a turnover of $10 million, designing and producing military grade boxes and cases for transportation of fragile and expensive equipment in potentially hostile climates and environments. This could include, for example the military, film and Television Industry and Scientific institutions. The company has hosted several successful ESPA internships.

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