



Apply here

Start date
Flexible

Duration
6 months

Languages
Good spoken and written English levels are required (B2 onwards)

Location
Bristol,
Bristol is the largest city in the South West of England. It has a strong reputation for creativity, digital innovation, and social enterprise, and is the home of Oscar-winning Wallace and Gromit and urban artist Banksy. Offering a lively nightlife, bars and restaurants aplenty, musical diversity and many historical sites, in 2017, The Times newspaper voted it 'Best Place to Live in the UK'.
ESPA has a thriving intern community in Bristol, so there is plenty of opportunity for socialising

Are you eligible?
Are you a registered student?
Or
Are you eligible to participate in the Erasmus+ programme?

Benefits
See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This role will provide a great all-round experience for a Marketing or business student for the host company operating globally in the water management industry. Mentored throughout, you will investigate the opportunities for entering the Nordic market, analyse the facts and develop a proposal to make it happen. The selected candidate will take early responsibility in this challenging placement but will prove invaluable for both professional and personal development.

Tasks

- Conduct market research into the water industries in Sweden, Denmark and Norway, including;
- Desk research
- Customer and industry interviews
- Colleague interviews
- Develop market analysis reports for the Nordic region
- Develop go-to-market recommendations for the Nordic region
- Conduct marketing activities to support the local sales team

Personal Skills

- A marketing or business qualification (including studying for)
- Experience of research and data analysis
- Experience of report writing and presentation
- Fluent or advanced in Swedish, Norwegian, or Danish

The Host Company

With over 30 years of experience and a global reputation for engineering excellence, businesses and public organisations all over the world rely on the host's products and services to reduce flood risk, improve water treatment and protect the environment from water pollution. They help municipal, industrial and construction customers to improve their water management processes, increase operational performance and reduce environmental impact. Now seeking to enter the Nordic markets they are looking for proactive individuals to assist them.