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Start date

May 2018

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Bath, England

The setting is a UNESCO world heritage site in the South West of England. It is one of only two European cities with this status (the other being Venice). The world famous Roman Baths and other attractions bring 4.5 Million visitors per year and a very international feel. The city also hosts two great universities. It has wonderful cultural experiences & festivals throughout the year.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a great opportunity for a creative Web Designer/Marketer to gain hands on experience within this UK market leader in Veterinary Care. Mentored throughout, you will assist the digital team in the building, testing and content creation of individual veterinary surgery websites. As well as this, you will be required to generate reports and analyse data to improve performance, aesthetics and user experience of the websites. Supporting more than 500 surgeries throughout the UK, this challenging position will be a great way to showcase your talents and a great addition to both CV and portfolio.

Tasks

- Testing of digital marketing assets involving emails, forms, landing pages, features, functions and integrations
- Creating websites using a custom-built Content Management System (CMS) and populating content
- Assist in asset design and creation, using Photoshop, to produce web content and printed materials
- Producing regular and ad-hoc reports
- Performing audits on company assets
- Working closely with Digital Product Manager and Marketing Data Manager

Personal Skills

- A degree in Media Design, Graphic Design, Digital Marketing or other related
- Experienced using Adobe Suite, particularly Photoshop
- Knowledge of CMS such as WordPress or similar
- Have an interest in creative design and website building
- Have attention to detail and good literacy skills
- Have clear communication skills, in person, written and on the phone
- Be keen to learn and have an inquisitive mind
- Have excellent organisational skills

The Host Company

The host, established in 2011, is the UK Market leader in Veterinary care supporting over 1 million pet and livestock owners throughout the country. With more than 500 practices, they generate over £250 million in revenue and employ more than 10,000 people. Their modern, high tech facilities offer the best in modern day veterinary care and they invest heavily in research and development to ensure they keep pushing the boundaries of veterinary science. With further expansion planned, this ambitious company is seeking talented individuals to help them achieve their goals.