



Apply here

Start date

Flexible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Clevedon, Near Bristol, UK

Clevedon is a beautiful Victorian seaside town overlooking the Severn Estuary. There are a selection of stylish cafes and restaurants situated next to Clevedon Pier with a fine choice of food and drink. For the sporty types there is the opportunity for canoeing and sailing, along with the more traditional rugby and football with some strong local clubs. For a more lively experience, the culturally diverse city of Bristol is just 13 miles away with its great shopping and social scene.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a technically minded individual to gain hands on marketing experience with this innovative, eco-friendly company that manufactures specialist solar lighting. Mentored throughout, you will assist in researching the competition in both Spain and France, identifying opportunities and then devising a market entry strategy with a detailed first year action plan. This challenging, yet exciting project, will be a great opportunity for both personal and professional development.

Tasks

- Research and understand competitive landscape
- Suggest options for routes to market
- Identify local requirements for bringing technologies to market (legal and technical)
- Identify project opportunities
- Develop a customer database that identifies users of similar technology
- In conjunction with the Managing Director, develop a market entry strategy with first year action plan

Personal Skills

- Master's in business with Engineering bias
- French and Spanish speaker preferable
- Good English communication skills both written and oral

The Host Company

The host company is a specialist manufacturer and supplier of solar lighting and small-scale wind turbines for a number of different industries including construction, events and infrastructure; their vertical axis wind turbines are currently being used in the Antarctic! They were the first company to introduce permanent solar-only street lights to the UK market in 2011 and now have thousands of units installed nationally; well designed and robustly made, they will operate reliably in all conditions. The company is keen to build on their success by breaking into the European market, particularly France and Spain, and are seeking dedicated individuals to help them achieve their goals.