



ESPA

Customer Service, Sales & Marketing Internship

(PIASA1904)

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Start date

Flexible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards). German and French are priority, other languages skills an advantage in particular Italian

Location

Bangor, Northern Ireland

Bangor, Northern Ireland, UK is a large seaside town known for its beautiful and rugged coastline, with excellent links to the nearby city of Belfast. With its marina and array of eateries it was once voted the most desirable place to live in Ireland. It is 22 kilometres southwest of Belfast, capital and largest city of Northern Ireland with a population of 300,000.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This exciting company is seeking an enthusiastic customer service, sales and marketing intern to join their dynamic and friendly team based in Northern Ireland. Mentored throughout, you will assist in a range of activities within the customer service, sales and marketing areas such as dealing directly with customers, managing sales both online and via telephone, prospecting and relationship building with existing and potential clients, and liaising with agents across various countries, in particular Germany and France. This is a great opportunity to gain an all-round business experience with this fast-growing organisation.

Tasks

- Provide customer service and sales support to German/French agent via telephone and email
- Continue online sales support with repeat German/French customer base
- Liaise with recently established German/French agents across the country
- Assist the sales team with administrative duties
- Assist with marketing activities directed at developing the European market
- Report on market activity on a regular basis
- Other marketing and business development duties associated with the role

Personal Skills

- Previous sales and marketing experience (not compulsory)
- Enthusiastic and positive character with a progressive nature
- Confident and quick thinking
- Can work well as part of a team; but also, a self-starter
- Good time management skills
- Computer literate with ability to adapt to new software programmes
- Meticulous with administration duties
- Commercially aware with desire to work in a busy and diverse environment
- Ability and flexibility to travel and work outside regular working hours; weekend travel may be necessary

The Host Company

This organization was founded in Ireland in 1999 and has grown every year for the last 10 years. There are very few commercial fashion retailers in Ireland and this company continues to be a market leader in the design and production of chic Italian style clothing and accessories. Currently selling across 33 different countries worldwide via website and trade shows, this organisation is growing at a rapid rate. New partnerships with QVC (television shopping channel), large cruise liners and huge department stores continue to develop this expanding fashion business whose customers always remain the centre focus.