



Apply here

Start date

Flexible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Oxford, England

One of the world's most famous university cities, Oxford is a beautiful place. It is steeped in history and studded with picturesque buildings, yet maintains the feel of a young city, thanks to its large student population. This buzzing city has something for all tastes.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a creative, communicative individual to gain hands on Marketing experience within this innovative organisation. Mentored throughout, you will be involved in improving the brand awareness through online marketing, website content planning, creation of online mail campaigns and other social media activities, as well as more traditional marketing methods. This experience will not only be a great addition to your CV but will demonstrate your adaptability in being able to market niche products.

Tasks

- Support with New Product Development launches across physical, digital media and act as the first point of contact for the production agency
- Contribute towards the live events strategy
- Manage projects from concept to delivery, ensuring all stakeholders are accountable for their contributions to the project
- Liaise with PR and Social Media agency on a weekly basis to ensure annual activity plan is being adhered to
- Work closely with Marketing Manager and Distributor to ensure all projects are up to date and provide marketing support to Distributor where required
- Escalate issues when required, which might compromise delivery of marketing plans and make recommendations to resolve them
- Assist the team with translations when required
- Support the Marketing Manager to ensure all marketing spend is accounted for and budgeted correctly.

Personal Skills

- Proactive with strong communication and digital marketing skills
- Previous project management experience would be a bonus
- Attention to detail and a responsive attitude
- Organised and deadline orientated
- Good at prioritising and calm under pressure
- Ability to adapt quickly to changes and flexibility

The Host Company

The host is a leader in the provision of tailored flood management solutions to protect people, property and assets around the globe. Using data analysis, detailed modelling and cutting-edge technology, they design and manufacture physical solutions that enable people to return to normal life as soon as possible with minimum disruption. With an ever-increasing portfolio of products this company is leading the way in this vital area and is seeking to build on it's phenomenal success so far.