



ESPA UX/UI Design Internship (LIVUX2301)

Apply here

Start date

Early 2018

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Bath, England

The setting is a UNESCO world heritage site in the South West of England. It is one of only two European cities with this status (the other being Venice). The world famous Roman Baths and other attractions bring 4.5 Million visitors per year and a very international feel. The city also hosts two great universities. It has wonderful cultural experiences & festivals throughout the year.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a creative student with a passion for UX/UI to gain practical, hands on experience with this cutting-edge mapping company. Mentored throughout, you will assist the Head of User experience to create mapping websites and applications to delight end users. Collaborating with designers, software developers and geospatial engineers, you will be involved with the recruiting, planning, testing and observing users, analysis of data and reporting the findings. An internship with this host is guaranteed to be a great experience and boost to your future career prospects.

Tasks

- Plan and conduct studies to gauge the usefulness and usability of new and existing product features
- Gather research from a variety of channels, such as semi-formal interviews, observation and surveys
- Observe customers and users interacting with mockups, prototypes and existing interfaces
- Find, recruit, schedule and handle compensation with research participants
- Create user journeys, user flows, wireframes and interactive prototypes
- Make achievable, concrete, data-driven recommendations for change based on your findings
- Develop a deep understanding of the customer needs, pain points and motivations
- Communicate with team members throughout the process.

Personal Skills

- Educational background in one of the following courses; human computer interaction, user experience, cognitive psychology, information science, technology of communications or similar
- Understanding of user-centered design principles and methodologies
- Familiar with tools and applications such as Sketch, InVision and Adobe Creative Suite
- Outstanding communication, organization, time management and interpersonal skills with the ability to evangelize user research across teams
- Strong analytical skills
- Clear evidence of attention to detail and multi-tasking
- Solid knowledge of design principles
- Positive, proactive attitude.

The Host Company

The host company provides Digital Mapping Solutions for everything from cities down to large building complexes such as airports and municipal buildings, enabling the user to find and navigate to facilities with ease. Responsible for previous wayfinding solutions in London, they are now applying modern day computer technology, bringing maps to life.